

SPARK
HOLIDAYS

DISCOVER THE JEWEL OF SOUTHEAST ASIA

MALAYSIA

Travel Destination Guide



Truly Asia • Culture • Nature • Adventure • Food • Shopping

What's Inside



01 Brief History of Malaysia

02 Geography & Climate

03 Currency & Money Matters

04 Language & Culture

05 Visa Information for Indians

06 How to Reach Malaysia

07 Top Destinations

08 Travel Tips & Essentials

09 Must-Try Food & Shopping

10 Sample Itinerary (5N/6D)

BRIEF HISTORY OF MALAYSIA

100 AD

Early Malay Kingdoms

The Malay Peninsula was home to early Hindu-Buddhist kingdoms influenced by Indian traders.

1400

Malacca Sultanate

Founded by Parameswara, Malacca became a major Islamic trading port and center of Malay culture.

1511

Portuguese Colonization

Portuguese forces captured Malacca, beginning centuries of European colonial rule.

1824–1957

British Rule

Britain colonized Malaya, bringing Tamil & Chinese laborers, shaping Malaysia's diverse culture.

1957

Independence

Malaya gained independence on August 31. Malaysia was formed in 1957, uniting Malaya, Sabah, Sarawak & Singapore.

Today

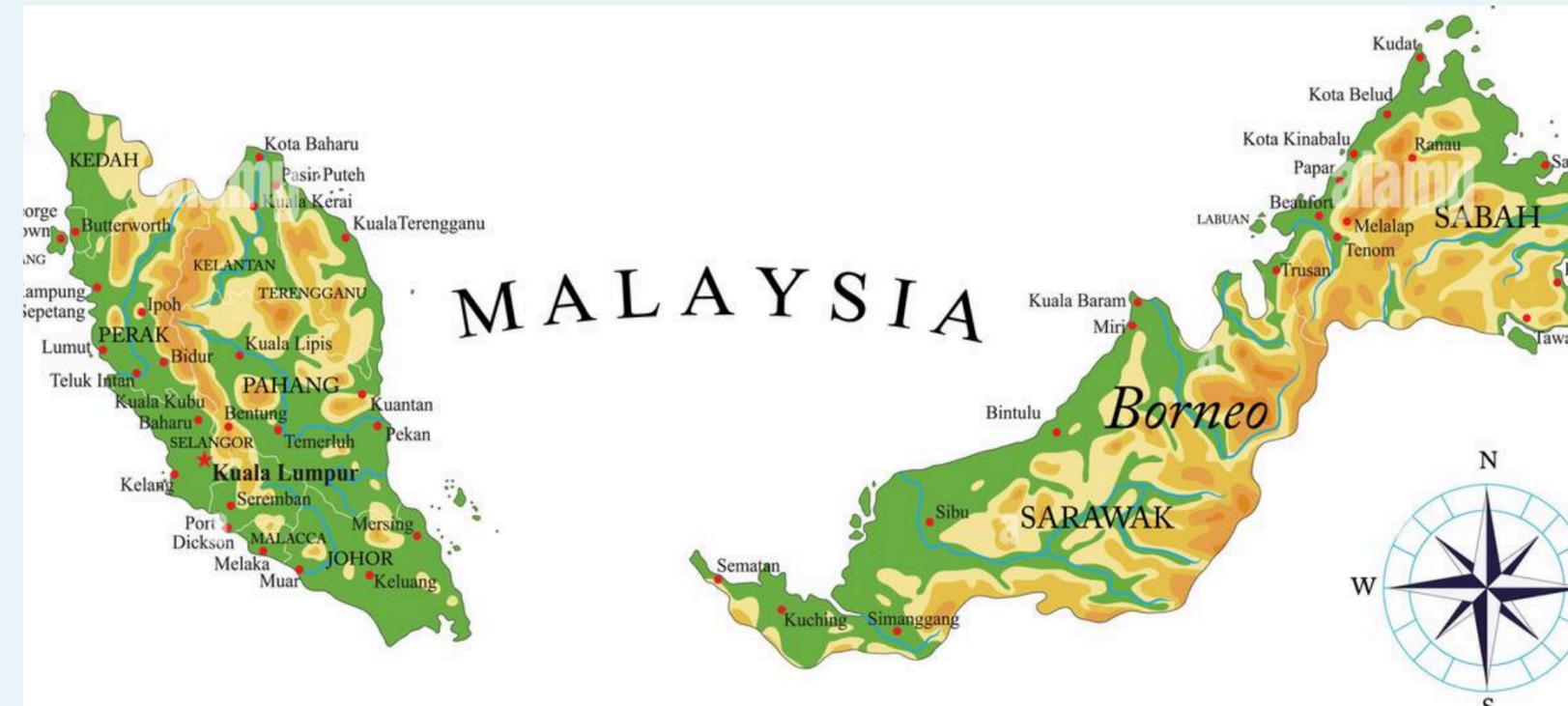
Modern Malaysia

A thriving multi-cultural nation — truly 'Malaysia, Truly Asia'.

GEOGRAPHY & CLIMATE

GEOGRAPHY AT A GLANCE

-  **Location** SE Asia, bordering Thailand, Indonesia & Brunei
-  **Structure** Peninsular Malaysia + East Malaysia (Borneo)
-  **Area** 329,847 sq km — 13 states + 3 federal territories
-  **Capital** Kuala Lumpur — also the main tourist hub
-  **Climate** 23°C–35°C year-round. Hot & humid tropical.



CURRENCY & MONEY MATTERS



MYR

Malaysian Ringgit

Symbol: RM

1 USD ≈ RM 3.95

1 INR ≈ RM 0.043

100 INR ≈ RM 4.29

Where to Exchange

Banks, licensed money changers (better rates), airports (avoid). Best rates at Berjaya Times Square & SS2, PJ.

ATMs & Cards

Visa/Mastercard widely accepted in malls & hotels. Carry some cash for local markets, street food & small towns.

Tipping Culture

Not mandatory. Optional 5–10% at restaurants. Hotels: RM 5–10 per day. Taxis: round up the fare.

Budget Guide (INR)

Budget: ₹3,000–5,000/day.
Mid-range: ₹6,000–10,000/day.
Luxury: ₹15,000+/day (per person).

LANGUAGE, CULTURE & RELIGION



Malay

68%

of population

Islam is the official religion.
Bahasa Malaysia is national language.



Chinese

23%

of population

Mandarin, Cantonese spoken.
Vibrant Chinese New Year celebrations.



Indian

7%

of population

Tamil, Telugu communities —
great cultural connect for Indian tourists.



Others

2%

of population

Iban, Kadazan, Dayak in Borneo
add rich tapestry to Malaysia.

VISA INFORMATION FOR INDIAN TRAVELERS



Malaysian Digital Arrival Card is mandatory for Indian travelers!

Passport Validity

Minimum 6 months validity from date of entry into Malaysia.

Stay Duration

30 days visa-free. Can be extended once at Immigration Dept in Malaysia.

eNTRI Note

Indians must fill the eNTRI (Electronic Travel Registration & Information) form online before travel.

Port of Entry

KLIA, KLIA2, Penang, Langkawi, Johor Bahru — all accept Indian passport holders.

Malaysian Digital Arrival Card

The Link For Malaysian Digital Arrival Card is <https://imigresen-online.imi.gov.my/mdac/main?registerMain>

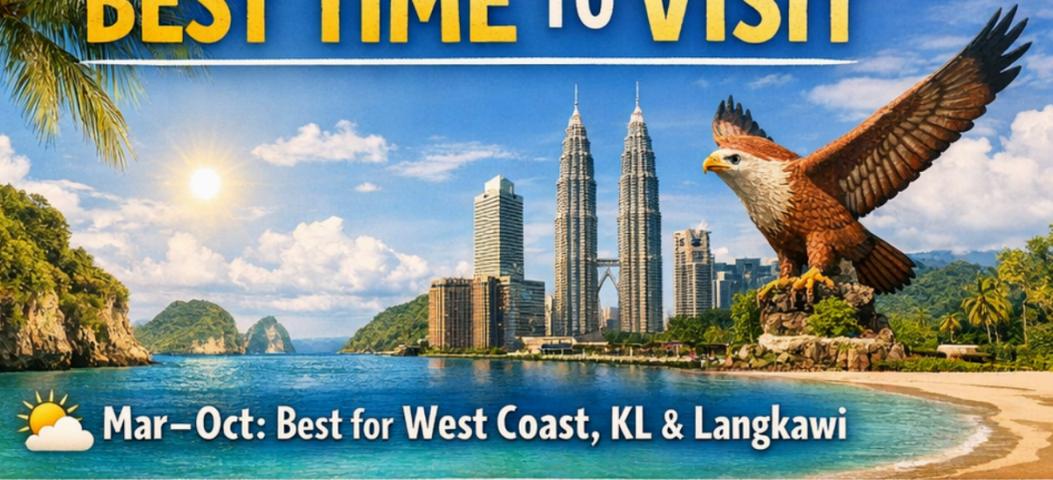
Documents Needed

Valid passport, return ticket, hotel booking, proof of funds (min RM 500/day).

BEST TIME TO VISIT



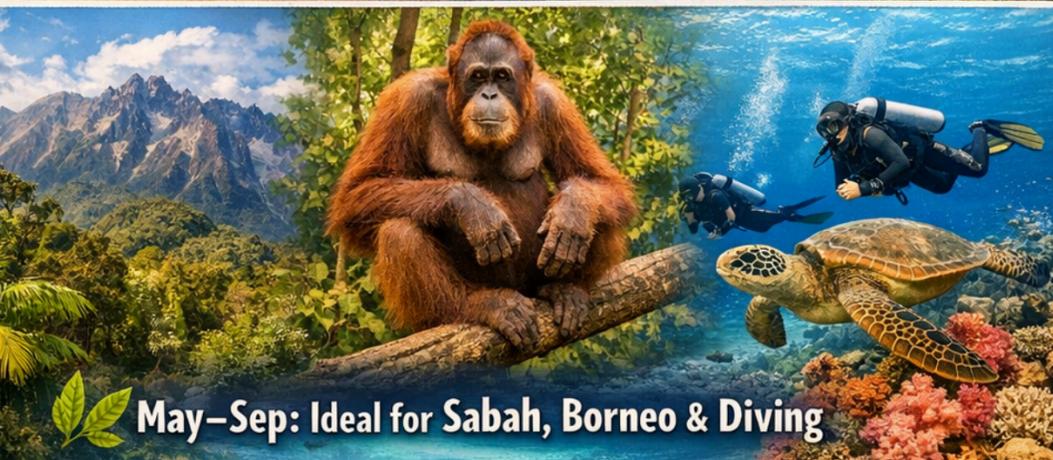
BEST TIME TO VISIT



 **Mar–Oct: Best for West Coast, KL & Langkawi**



 **Nov–Feb: Best for KL city, less suitable for East Coast**



 **May–Sep: Ideal for Sabah, Borneo & Diving**

HOW TO REACH MALAYSIA FROM INDIA



 **Main Gateway: Kuala Lumpur International Airport (KLIA & KLIA2) — 50 km from city centre**

AirAsia

 Delhi, Mumbai, Chennai, Kochi, Kolkata → KLIA2

 **4–6 hrs**

Budget

Malaysia Airlines

 Delhi, Mumbai, Hyderabad, Chennai → KLIA

 **5–6 hrs**

Full Service

IndiGo

 Delhi, Mumbai, Hyderabad, Kolkata → KLIA2

 **5 hrs**

Budget

Air India

 Delhi, Mumbai → KLIA

 **6 hrs**

Full Service

 **Pro Tip: Book AirAsia 2–3 months in advance for fares as low as ₹6,000–₹12,000 return from major Indian cities.**

TOP DESTINATIONS IN MALAYSIA

City & Culture



Kuala Lumpur

Beach & Duty Free



Langkawi

Heritage & Food



Penang

Nature & Tea



Cameron Highlands

History & Heritage



Malacca

Culture & Temples



Batu Caves

HOTELS & ACCOMMODATION

★★★ Budget

RM 80–180/night (~₹1,500–3,200)

- OYO Hotels (multiple locations)
- Tune Hotels (city centre)
- Capsule by Container Hotel KL
- Chill Home KL (Bukit Bintang)

★★★★ Mid-Range

RM 200–400/night (~₹3,500–7,000)

- Berjaya Times Square Hotel
- Swiss-Inn Kuala Lumpur
- Hotel Maya KL
- Weil Hotel Ipoh

★★★★★ Luxury

RM 500–1,500+/night (~₹9,000–27,000)

- Mandarin Oriental KLCC
- Shangri-La KL
- The Ritz-Carlton KL
- Four Seasons Hotel KL

GETTING AROUND MALAYSIA

MRT / LRT / Monorail

KL has excellent urban rail. Touch 'n Go card for easy travel. RM 1–5 per journey.

Intercity Buses

KL to Penang: ~4 hrs (RM 35–45). KL to Malacca: ~2 hrs (RM 10–15).

Car Rental

Ideal for Cameron Highlands & East Malaysia. RM 80–150/day from Avis, Hertz.

Domestic Flights

AirAsia connects KL to Langkawi, Penang, Kota Kinabalu in 1–2 hrs. Book early (from RM 50).

Grab (Taxi App)

Malaysia's Uber. Safe, reliable & affordable. Always use Grab over street taxis.

Ferries & Boats

Langkawi-Penang ferry (3 hrs), Malacca river cruises, Borneo mangrove tours.

MALAYSIA IN NUMBERS



Key facts every travel agent should know

32M+

Population

Multi-ethnic nation

26M+

Tourist arrivals

Pre-pandemic annual

1,000+

Islands

Langkawi, Perhentian...

63%

Forest cover

3rd most biodiverse

23.42

RM per INR

Affordable for Indians

13

States

+ 3 Federal Territories

ITINERARY 5N / 6D — DAYS 1 & 2

DAY 1 Arrive in Kuala Lumpur

 Arrive at KLIA/KLIA2, clear immigration

 Drop to Hotel

 Petronas Twin Towers — KLCC Park photo stop

 KL Tower (sunset views)

 Evening at Bukit Bintang street

 Drop to Hotel

DAY 2 Kuala Lumpur Main Attractions

 Breakfast at Hotel

 Visit Aquaria KLCC

 Visit Batu Caves

 Visit Little India (Brickfields)

 Drop to Hotel

5N / 6D ITINERARY — DAYS 3 & 4

DAY 3 Genting Highlands & Batu Caves

-  Morning visit to Batu Caves (272 famous steps)
-  Cable car to Genting Highlands (1,800m altitude)
-  Resorts World Genting — theme park & shopping
-  Experience cool weather & mountain mist
-  Genting Premium Outlets for duty-free shopping
-  Return to KL for dinner and overnight

DAY 4 Langkawi Island

-  Flight KL → Langkawi (1 hr) — duty-free island!
-  Pantai Cenang Beach — swim, watersports, relax
-  Langkawi Cable Car & Sky Bridge at 700m
-  Duty-free: chocolates, liquor, cosmetics
-  Eagle Square & waterfront walk
-  Seafood dinner at waterfront restaurants

5N / 6D ITINERARY — DAYS 5 & 6

DAY 5 Langkawi Island island hopping

 Breakfast at Hotel

 Hotel Pick-up

 Visit Pulau Dayang Bunting

 Relax at Beras Basah Island

 Drop to Hotel

DAY 6 Departure Day

 Morning leisure — last beach walk or breakfast

 Final duty-free at Langkawi airport

 Flight to KL or direct to India

 Souvenirs: batik, pewterware, chocolates, spices

 Share memories with clients & family!

 End of tour — Terima Kasih!

MUST-TRY MALAYSIAN FOOD

Experience the rich
flavours of Malaysia — a
blend of Malay, Chinese &
Indian cuisines.



Nasi Lemak

National dish. Coconut rice with
sambal, anchovies & egg.



Char Koay Teow

Penang's stir-fried flat noodles with
prawns & cockles.



Roti Canai

Flaky flatbread with dhal/curry —
Indian-influenced breakfast.



Laksa

Spicy noodle soup — Penang Assam
Laksa is world famous.



Satay

Grilled skewers with peanut sauce.
Kajang is the best!



Cendol

Shaved ice with coconut milk & palm
sugar — heavenly!



Teh Tarik

Malaysia's frothy 'pulled tea' — the
national drink.



Bak Kut Teh

Herb & spice rib soup. Best in Klang,
near KL.

SHOPPING IN MALAYSIA

Top Shopping Malls

Suria KLCC

Kuala Lumpur

Luxury

Base of Petronas Towers — Gucci, LV, Tiffany

Pavilion KL

Bukit Bintang

Premium

Top fashion brands, food halls, entertainment

Sunway Pyramid

Subang Jaya

Family

Egyptian-themed, ice rink & theme park inside

Langkawi Parade

Langkawi

Duty Free

Chocolates, cosmetics, liquor, electronics — best duty-free

Best Souvenirs

Batik Fabric

Hand-painted cloth — bags, scarves, shirts

Royal Selangor Pewter

World-famous tin crafts from KL

Beryl's Chocolate

Malaysian brand, great for gifts

Brahim's Rendang

Authentic spice pastes & ready meals

Tropicana Life

Tropical-themed fashion accessories

QUICK REFERENCE — MALAYSIA AT A GLANCE

Category	Details
Official Language	Bahasa Malaysia (English widely spoken)
Religion	Islam (official), Buddhism, Hinduism, Christianity
Currency	Malaysian Ringgit (MYR / RM). 1 USD = ~RM 4.70
Time Zone	MYT (UTC+8) — 2.5 hours ahead of India (IST)
Electricity	240V, 50Hz — UK 3-pin flat plug (Type G)
Emergency	999 for Police, Fire & Ambulance
Visa for Indians	Visa-free 30 days (eNTRI registration required)
Best Season	March to October (West Coast & KL)
Flight Time	4–6 hours from major Indian cities
Useful Apps	Grab (taxi)

SELLING TIPS FOR TRAVEL AGENTS



Key USPs to Highlight

Visa-free 30 days, English spoken everywhere, Indian food available, affordable luxury destination.



Family Travel

Sunway Lagoon, Legoland, Genting, aquariums, cable cars — perfect for kids & seniors.



For Muslim Travelers

Halal food everywhere. Malaysia is the #1 halal tourism destination globally.



Best Package Combos

KL + Penang (5N), KL + Langkawi (5N), KL + Cameron + Malacca (7N), KL + Genting (4N).



Honeymoon Packages

Langkawi luxury beach resorts, island hopping, sunset dinners — couples love it.



Upsell Opportunities

Add-ons: Island tours, Genting day trip, Cameron tea tour, Borneo wildlife package.

MALAYSIA

Truly Asia

Thank You!

Terima Kasih • धन्यवाद • Thank You

Tourism Malaysia | www.tourism.gov.my | India: 1800-103-7777